



Marketing Manager Job Announcement

Energy Solutions was founded in 1995 to address climate change and sustainability issues through energy efficiency and renewable energy sources. As one of the leading consulting firms in our field, we specialize in energy efficiency program and project design, implementation, and marketing, as well as solar and other renewable energy system feasibility studies, project development and financing and water conservation programs. In our 15 years, we have built a solid reputation for quality services that routinely exceed our utility, governmental and private sector clients' expectations.

Energy Solutions currently has 60+ employees and is expanding its client base as well as developing new services. We are currently seeking a full time Marketing Manager to develop and manage the overall marketing efforts of our energy efficiency consulting business. This individual is expected to stay in tune with the energy efficiency industry in order to best serve the company objective. We are looking for candidates who are self-driven, results-oriented with a positive outlook, who can work well independently or in a team environment, and who have a clear focus on high quality.

Responsibilities include but are not limited to:

- Lead business development efforts through extensive written initiatives, and coordinate correspondence with industry insiders and existing clients.
- Own RFP response and written proposal process, including creating new material and editing contributions submitted by colleagues.
- Oversee company wide marketing policies, objectives, and initiatives.
- Develop and update marketing collateral such as brochures, guides and newsletters for both print and online media.
- Guide updates of company web pages for maximum overall user experience.
- Work closely with project teams to provide marketing support for current and prospective program services.

Minimum qualifications:

- Bachelor's degree in Business or Marketing related subject.
- Minimum 5 years experience in Marketing / clean-tech or energy field preferred.
- Outstanding written and oral communication skills. Able to motivate via written media.
- Impeccable attention to detail balanced by an equally strong view of the larger objective.
- Demonstrated success in writing and formatting proposals.
- Understands the principles of marketing and advertising cost-effectiveness.
- Computer skills: Expert in Microsoft Office Tools (Excel, Word, PowerPoint).
- Must truly love to write and do so beautifully as well as with great conviction.

Our BART-accessible office is located in downtown Oakland, California. Compensation is commensurate with experience and includes a generous retirement package. Energy Solutions provides an excellent benefits package, including medical, dental and vision insurance, and other pre-tax contribution plans. Please email a cover letter with your available start date and your resume to jobs@energy-solution.com. For more information about Energy Solutions, please visit us on our website at www.energy-solution.com. Information will be requested to perform the compulsory background check. EOE.